

## PRESS RELEASE

### **Gonet & Cie SA named “Best Investment Management Platform” by *WealthBriefing***

**Geneva, 4 February 2022 – Gonet & Cie SA is proud to be voted Best Investment Management Platform at the WealthBriefing Swiss Awards 2022. This prestigious award recognises the Bank’s pivotal contribution to forming lemania – pension hub, an occupational pension platform serving Western Switzerland.**

The WealthBriefing Swiss Awards exist to pay tribute to the prime movers in the country’s wealth management industry. Through an independent process, an expert panel designates those companies, teams and individuals who have delivered innovations and achieved excellence.

Lemania – pension hub is the first-ever retirement savings platform in Switzerland offering digital personal and corporate pension solutions together with its own dedicated pension fund. It was launched in September 2018 at the initiative of Gonet & Cie SA, which acted as incubator and architect for the project.

This fully digital platform, which applies a B2B2C approach, is designed with wealth management entrepreneurs in mind (wealth managers, independent asset managers and brokers). End-clients are onboarded by business partners via a customer lifecycle data management dashboard secured with digital signature technology. Collective investment funds are then compared and contrasted via a web interface.

The platform helps end-clients build up a retirement savings capital from investment funds in an open architecture, thus providing a unique solution to one of the major issues facing people today in Switzerland. Unquestionably, the challenge for the domestic pension industry is how to safeguard the level of accumulated savings capital throughout worker’s careers. In today’s complex economic conditions marked by a negative interest-rate policy in Switzerland, having an effective capital-building process is strategically important. More than 4 million people are concerned, according to the Federal Statistical Office. One particular issue is the optimum management of vested benefit accounts.

Besides the Mirabaud group, which has backed the project from the outset and is the platform’s institutional partner alongside Gonet & Cie SA, lemania – pension hub has attracted renowned pension partners: Vaudoise Assurances, Fondation collective de prévoyance du Groupe Mutuel (GMP), Fondation de prévoyance professionnelle en faveur de l’Association Romande de Médecins (AROMED), Fondation pour Cadres et Dirigeants d’Entreprise (FCDE), Fondation lemania de libre passage (flp) and Fondation romande de prévoyance liée (frpi). The platform is also supported by technology partners who are pioneers in their respective fields: id4, Taxware (Groupe Five) and Performance Watcher.

Based on latest data, the platform manages or administers some CHF 450 million in pension assets and aims to reach the milestone of CHF 1 billion by 2026.

*“This accolade from within the industry honours a unique initiative in the Swiss pensions and investment sector,”* says Nicolas Gonet, CEO of Gonet & Cie SA. *“It embodies our unwavering focus on clients’ needs, which we address through innovative solutions in sync with the latest advances within our industry.”*

*“This accolade is also a just reward for our teamwork and vindicates our decision to collaborate with the lemania platform to market our pensions solutions for independent asset managers and financial intermediaries,”* says Alexandre Michellod, member of the Executive Committee and head of the Wealth & Investment Solutions Department at Gonet & Cie SA.



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### **About Gonet & Cie SA**

Gonet & Cie SA, whose banking roots date back to 1845, is active in Switzerland (Geneva, Lausanne, Zurich and Cologne) and the Bahamas (Nassau). Its business has at all times been focused on advancing wealth management solutions for Swiss and international private clients. It is a member of the Swiss Private Banking Association (SPBA) and the Swiss Bankers Association (SBA). [www.gonet.ch](http://www.gonet.ch)

### **About lemania – pension hub**

Formed by Gonet & Cie SA with support from the Mirabaud Group, lemania-pension hub is the first fully-digital pension platform with its own dedicated pension fund. The *lemania-pension hub* platform and the umbrella *lemania pension fund*, which houses the different pension plans and which is administered by the Pictet group, were launched on 26 September 2018. Both use a hub approach with a single point of entry for pension brokers, wealth managers and asset managers. [www.hublemania.ch](http://www.hublemania.ch)